



Waygu™ Premium Plant-Based Products Now Available Across the US

Wamame Partners with eCommerce Platform, GTFO It's Vegan, for US Launch

VANCOUVER BC, May 6, 2022, Wamame Foods Inc. (the "Company" or "Wamame") is pleased to announce that its premium plant-based Waygu™ branded beef products will be available across the United States via online retailer [GTFO It's Vegan](#) (GTFO) on May 8th 2022.

GTFO It's Vegan is a progressive online retailer that offers a range of specialized vegan and plant-based products across the United States. Wamame's premium plant-based beef products are now available for purchase on the GTFO It's Vegan website starting with the Company's Waygu™ Premium Sukiyaki Style "Beef" Teriyaki strips.

"Introducing our Waygu™ products directly to consumers via the GTFO It's Vegan, eCommerce site is a great way for us to reach a broad US based audience of like-minded, dietary conscious individuals," said Mr. Jarrett Malnarich, CEO of Wamame Foods Inc. "To promote this partnership, GTFO and Wamame are joining forces in Chicago on May 22 to introduce our premium Waygu™ branded products to a select group of industry executives at an exclusive launch party to be held at leading industry venue, [CoLaboratory Chicago](#)."

Mr. Malnarich continued, "Having the ability to sell our products directly to consumers is an excellent way for us to enter the US market with our flagship Waygu™ brand. The GTFO direct sales platform positions us to quickly generate revenues and it is also an excellent channel for us to launch additional Waygu™ products over the coming months. We look forward to sharing our progress with the market as we continue to drive our business forward."

Waygu™ has the same tenderness and rich aroma that you would expect from traditional wagyu beef but without any of the negative consequences surrounding animal agriculture. Waygu™ is made in Japan in small batches using traditional plant-based ingredients and is produced with the same care and attention that is synonymous with Japanese craftsmanship. Waygu™ products uses only premium quality ingredients to deliver the ultimate flavour experience . Waygu™ is being recognized as a stand-out product not just in the plant-based space but also in the broader culinary world.

About Wamame Foods Inc.

Wamame Foods Inc. based in Vancouver BC, is focused on the development and distribution of innovative, premium plant-based Japanese-Asian meat alternatives. To date, the Company has created and launched Waygu™, a brand representing the highest quality of plant-based meat alternative products. Wamame's products are targeted at a growing common core consumer group referred to as "flexitarians" in the industry, that is an individual looking to substitute animal proteins in their diet with plant proteins. The Company tests and validates its products in high-end, top-rated restaurants around the world and brings them to market through diversified distribution networks that include "food service" and "direct to consumer" channels.