



Waygu™ Products Now Distributed Across North America

VANCOUVER BC, May 17, 2022, Wamame Foods Inc. (the "Company" or "Wamame") is pleased to announce that it has partnered with premium national meat re-distributors, [Sierra Meat and Seafood](#) and [Rich Jersey LLC](#) to distribute its premium plant-based Waygu™ branded beef products across the United States and [TEJA Food Group](#) to re-distribute across Canada.

Sierra Meat & Seafood, located in Reno, supplies premium meat products across the United States, as well as, Rich Jersey LLC, a luxury specialty meat importer and distributor. Calgary Alberta based, TEJA Food Group is a specialty seafood and meat re-distributor with reach across Canada. All companies are adding Waygu™ plant-based products to their roster in response to demand from their customers for alternative meat products.

“Having the ability to deliver our Waygu™ products to customers throughout the United States and Canada is a key milestone in building out our North American sales and distribution platform,” commented Mr. Jarrett Malnarich, CEO of Wamame Foods Inc. “Partnering with distributors specializing in high-end and exotic meat products is a great fit for us, as we are an ideal alternative plant-based meat solution for their discerning customer base as Wamame products deliver a superior flavor experience when compared to other plant-based meat alternatives. These distribution relationships will provide direct access to a highly targeted consumer group that is beginning to incorporate meat alternatives as part of their regular diet, and we are confident that our Waygu™ branded products will exceed their expectations.”

Waygu™ has the same texture and rich aroma that you would expect from traditional Waygu™ beef but without any of the negative consequences associated with animal agriculture. Waygu™ is made in Japan in small batches using traditional plant-based ingredients and is produced with the same care and attention that is synonymous with Japanese craftsmanship. Waygu™ products use only premium quality ingredients to deliver the ultimate flavour experience. Waygu™ is being recognized as a stand-out product not just in the plant-based space but also in the broader culinary world.

About Wamame Foods Inc.

Wamame Foods Inc. based in Vancouver BC, is focused on the development and distribution of innovative, premium plant-based Japanese-Asian meat alternatives. To date, the Company has created and launched Waygu™, a brand representing the highest quality of plant-based meat alternative products. Wamame’s products are targeted at a growing common core consumer group referred to as “flexitarians” in the industry, that is an individual looking to substitute animal proteins in their diet with plant proteins. The Company tests and validates its products in high-end, top-rated restaurants around the world and brings them to market through diversified distribution networks that include “food service” and “direct to consumer” channels. For more information please visit our website www.mywaygu.com.