



Wamame's Waygu Now Available Nationwide with Launch in 7-Eleven Canada

VANCOUVER BC, January 9, 2023, Wamame Foods Inc. (the "Company" or "Wamame") is pleased to announce the launch of Waygu™ nationwide with 7-Eleven Canada, kicking off the new year now listed in 660 locations. Wamame's ultra-premium Waygu™ plant-based meat strips will now be listed in several "ready-to-serve" menu items in 7-Eleven Canada locations.

With over six months of menu development directly with 7-Eleven Canada, Wamame's premium products were selected as the top choice to help drive 7-Eleven's mandate to offer vegan and sustainable options within their "ready-to-serve" menu items. Wamame's products are designed as an easy to implement plant-based solution for the Food-Service industry and is recognized for its unprecedented texture and taste. Wamame offers the world's best tasting plant-based animal protein alternatives virtually indistinguishable from non-plant-based products.

7-Eleven is one of many national retail companies seeing the enormous potential of plant-based menu items and are searching for the best products for their customers. Over the year, Wamame has initiated a number of important relationships with key customers who are seeking new innovative menu alternatives. Additionally, the company has continued to build out the infrastructure, operations, and product development to support and scale these opportunities in 2023.

"We are excited that Wamame products are now listed in 7-Eleven location across Canada," commented Mr. Jarrett Malnarich, CEO of Wamame Foods Inc. "Being able to develop, launch and support 7-Eleven Canada's mandate to increase sustainable, vegan options across Canada validates Wamame's ability to support the operations and distribution needed for large chains, as well as, small individual customers. We are happy to say, Wamame now offers a broad portfolio of Waygu™ products meeting the needs of both premium white table cloth accounts as well as multi-chain and quick serve restaurants. Wamame is quickly becoming the go-to solution for anyone looking to elevate their plant-based menu."

About Wamame Foods Inc.

Wamame Foods Inc. based in Vancouver BC, is focused on the development and distribution of innovative, premium plant-based Japanese-Asian meat alternatives. To date, the Company has created and launched Waygu™, a brand representing the highest quality of plant-based meat alternative products. Wamame's products are targeted at a growing common core consumer group referred to as "flexitarians" in the industry, that is an individual looking to substitute animal proteins in their diet with plant

proteins. The Company tests and validates its products in high-end, top-rated restaurants around the world and brings them to market through diversified distribution networks that include “food service” and “direct to consumer” channels.

Wamame Foods Inc. Forward Looking Statements

Certain statements in this release constitute “forward-looking statements.” These statements are based on management’s current opinions, expectations, beliefs, plans, objectives, assumptions or projections regarding future events or future results. These, or any forward-looking statements are only predictions, not historical fact, and involve certain risks and uncertainties, as well as assumptions. Actual results, levels of activity, performance, achievements and events could differ materially from those stated, anticipated or implied by such forward-looking statements. While Wamame Foods Inc. believes that its assumptions are reasonable, it is very difficult to predict the impact of known factors, and, of course, it is impossible to anticipate all factors that could affect actual results. There are many risks and uncertainties that could cause actual results to differ materially from forward-looking statements made herein. Such forward-looking statements are made only as of the date of this release. Wamame Foods Inc. undertakes no obligation to publicly update or revise any forward-looking statement because of new information, future events or otherwise, except as otherwise required by law. If we do update one or more forward-looking statements, no inference should be made that we will make additional updates with respect to those or other forward-looking statements.