



Wamame's Waygu™ Enters Europe with One of the Largest Sushi Chains, Eat Happy Group.

VANCOUVER BC, April 21, 2023, Wamame Foods Inc. (the "Company" or "Wamame") is pleased to announce the launch of Waygu™ "Yakiniku Style" premium plant-based beef strips in Europe with one of the largest Japanese sushi chains, the Eat Happy Group.

Wamame premium Waygu™ plant-based beef strip is being trialed with Germany's largest sushi chain "Eat Happy Group". With over 2,500 potential locations across 10 countries, Eat Happy is another major milestone for Wamame and the first European launch for its brand Waygu. Eat Happy banners include Eat Happy, Yuzu, Wakame and the Sushi Lab and operate as stand-alone restaurants and as independent kiosks inside major grocery store chains.

Germany is one of the fastest growing regions for plant-based adoption with figures suggesting as many as 73% of Germans regularly eat alternative proteins with 24% self-identifying as flexitarian ([VegConomist](#)).

"We can't be more excited to have our first launch into Europe be with one of the largest and most respected Japanese Food brands with the Eat Happy Group.," commented Mr. Jarrett Malnarich, CEO of Wamame Foods Inc. "Not only is it our introduction to the European market, but Eat Happy is also launching our new premium "Yakiniku Style" thick cut plant-based beef strips. Europe continues to be a strong market for plant-based products and many restaurants are looking for premium alternatives to offer a growing customer base. This partnership continues to validate Wamame's premium Japanese inspired Waygu™ plant-based beef products offer solutions for many customers seeking high quality turn-key products."

About Wamame Foods Inc.

Wamame Foods Inc. based in Vancouver BC, is focused on the development and distribution of innovative, premium plant-based Japanese-Asian meat alternatives. To date, the Company has created and launched Waygu™, a brand representing the highest quality of plant-based meat alternative products. Wamame's products are targeted at a growing common core consumer group referred to as "flexitarians" in the industry, that is an individual looking to substitute animal proteins in their diet with plant proteins. The Company tests and validates its products in high-end, top-rated restaurants around the world and brings them to market through diversified distribution networks that include "food service" and "direct to consumer" channels.

Wamame Foods Inc. Forward Looking Statements

Certain statements in this release constitute "forward-looking statements." These statements are based on

management's current opinions, expectations, beliefs, plans, objectives, assumptions or projections regarding future events or future results. These, or any forward-looking statements are only predictions, not historical fact, and involve certain risks and uncertainties, as well as assumptions. Actual results, levels of activity, performance, achievements and events could differ materially from those stated, anticipated or implied by such forward-looking statements. While Wamame Foods Inc. believes that its assumptions are reasonable, it is very difficult to predict the impact of known factors, and, of course, it is impossible to anticipate all factors that could affect actual results. There are many risks and uncertainties that could cause actual results to differ materially from forward-looking statements made herein. Such forward-looking statements are made only as of the date of this release. Wamame Foods Inc. undertakes no obligation to publicly update or revise any forward-looking statement because of new information, future events or otherwise, except as otherwise required by law. If we do update one or more forward-looking statements, no inference should be made that we will make additional updates with respect to those or other forward-looking statements.